



EVENT PLANNER INFORMATION KIT

Elevated
Tarot Experiences
for Corporate Events
&
Private Celebrations

SAN FRANCISCO
BAY AREA



Meet Yuliya



I create refined, psychology-based Tarot experiences for corporate events, private celebrations, hotels, universities, and cultural organizations throughout the San Francisco Bay Area.

8+
years of
professional
Tarot experience

1,000+
private sessions
and readings

Paperwork
Insured, W-9,
contracts and invoices
available

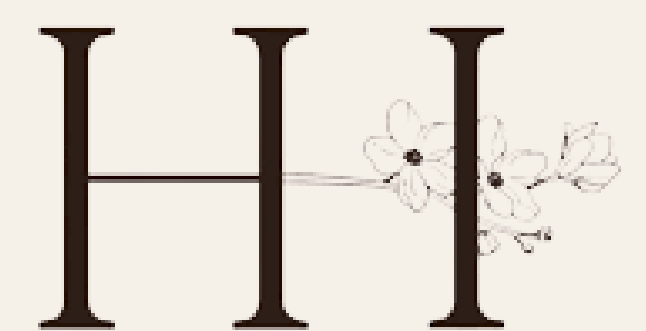
60+
events and
activations

Known for creating fully-themed Tarot experiences that become one of the most talked-about moments of the event.

EXPERIENCE

Trusted by leading Bay Area organizations

Experienced with corporate, cultural, educational, hospitality, and private-event audiences.



Repeat clients (LinkedIn, San Jose Opera) · Event-specific customization ·
Planner-friendly communication

More Than a Typical Tarot Experience

Each Tarot experience is designed to complement the event. Décor, colors, prompts, reading topics, and guest flow can all be adapted to the event concept and audience.

Customized event concepts

Styled Tarot station

Event-specific prompt cards

Psychology-based readings



Designed for many types of events

From intimate celebrations to high-volume corporate activations.



Corporate Receptions



Conferences



Executive Events



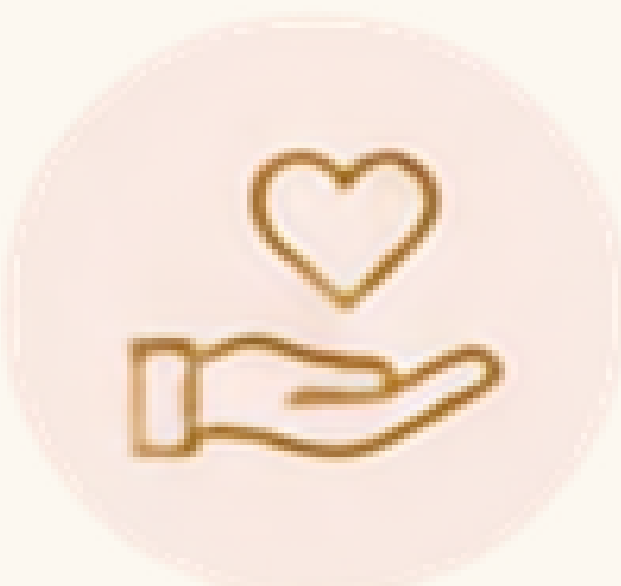
Holiday Parties



Hotels



Universities & Colleges



Fundraisers & Galas



Weddings



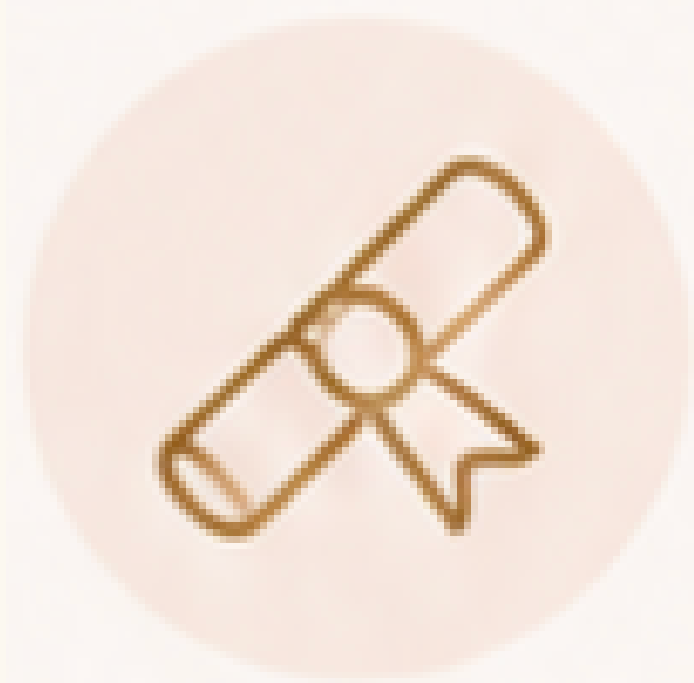
Baby Showers



Birthdays



Bridal Showers



Graduations

A smooth experience for guests and planners

For busy events, a simple sign-up system keeps the experience organized, minimizes standing lines, and helps the planner understand capacity in real time.

Express Mini-Readings

3–5 minutes

Approximately 15–20
guests per hour

In-Depth Mini-Readings

10–15 minutes

Approximately 5–6 guests
per hour

Planner-friendly details

- Sign-up sheets
- Timed guest slots
- Priority groups
- Flexible reading length
- Clear communication with event staff



The goal is simple: make it easy for guests to participate and easy for the planner to trust the experience.

Baby Shower, San Jose CA



Client Goal

Create a warm, meaningful experience that celebrated motherhood while giving guests a memorable activity, pupmkin theme, pastel colors

The Experience

A softly styled tarot station featuring blush florals, candlelight, elegant décor, and personalized reading prompts focused on family, new beginnings, and the exciting chapter ahead

Customized Elements

- Blush floral styling
- Motherhood and family prompts
- Warm supportive reading style
- Relaxing essential oils

Why It Worked

A personal and memorable addition that gave guests something meaningful to share beyond traditional shower activities.

EVENT SNAPSHOT

EVENT TYPE: Private Baby Shower

PARTICIPATING GUESTS: 30

Duration: 3 hours

READING FORMAT

In Depth Mini-Readings

FEATURED EVENT

Victorian Christmas at Treehouse Hotel, Sunnyvale, CA, corporate holiday party



Client Goal

Create an immersive holiday activation that blended seamlessly with the hotel's Victorian Christmas experience while encouraging guest interaction.

The Experience

A Victorian-inspired guest experience using antique-style feather pens and parchment, candlelight, rich textures, seasonal details, and elegant holiday prompts.

Customized Elements

- Victorian décor
- Christmas Carol-themed prompts
- Antique-inspired accessories
- Interactive seasonal activity

Why It Worked

The activation felt like a natural extension of the hotel's holiday design, encouraging guests to linger, interact, and become part of the festive atmosphere. Received enthusiastic feedback from both guests and the hotel team.

EVENT SNAPSHOT

EVENT TYPE Corporate Holiday Event

PARTICIPATING GUESTS: 60

Duration: 4 hours

READING FORMAT

Mini-Readings

FEATURED EVENT

LinkedIn Corporate Conference, Sunnyvale, CA



Client Goal

Create a relaxing, reflective guest experience for executive assistants during a professional conference.

The Experience

A spa-inspired Tarot lounge with neutral linens, calming décor, soft lighting, and prompts focused on clarity, renewal, strengths, and professional direction.

Customized Elements

- Spa-inspired styling
- Corporate-friendly prompts
- Efficient guest flow
- Short, focused readings

Why It Worked

The experience remained consistently busy throughout the conference and became one of the most talked-about activations of the day.

EVENT SNAPSHOT

EVENT TYPE

Conference

PARTICIPATING GUESTS: 65

Duration: 4 hours

READING FORMAT

Express Mini-Readings

FLOW

Sign-Up System

FEATURED EVENT

San Jose Opera premiere night



“The line for her talented Tarot readings was incredibly long.”

Client Goal

Extend the artistic atmosphere beyond the stage by offering guests an immersive interactive experience inspired by *The Magic Flute* opera production

The Experience

A production-inspired tarot station designed around the opera's visual themes, featuring theatrical décor, candles, costume, and conversation prompts connected to the performance.

Customized Elements

- Production-inspired styling
- Event-specific atmosphere (candles, custom prompts)
- High guest engagement
- Friendly theatrical presentation

Why It Worked

The station attracted continuous interest and a long line of guests throughout the event.

EVENT SNAPSHOT

EVENT TYPE

Cultural Community Event

PARTICIPATING GUESTS: 65

Duration: 3 hours

READING FORMAT

High-Volume Mini-Readings

Corporate Experience

Every proposal is customized to your event goals, guest count, and venue.

Every experience includes:

- Elegant styling
- Customized prompt cards
- Professional guest flow
- Pre-event planning

The Parlour

Up to 2 hours
15-30 participating guests

\$500

The Signature Lounge

Up to 3 hours
30-50 participating guests

\$700

The Grand Salon

Up to 4-5 hours
Up to 70 participating guests

\$900

Perfect For

The Parlour

Perfect for smaller gatherings and focused activations.

✓ Executive team meetings

✓ Administrative Professionals Day

✓ Client appreciation events

✓ Leadership retreats

✓ Networking receptions

✓ Employee wellness events

The Signature

Ideal for medium and large corporate events.

✓ Holiday parties

✓ Company celebrations

✓ Conferences

✓ Team appreciation events

✓ Sales kickoffs

✓ Office anniversaries

✓ University events

✓ Community festivals

The Grand Salon

Best for high-volume guest engagement.

✓ Large conferences

✓ Hotel activations

✓ Multi-day events

✓ Company festivals

✓ Grand openings

✓ Public community events

COST

Private Celebrations

Final pricing may vary depending on travel, event timing, guest volume, reading format, and level of customization requested. Every experience includes:

- Elegant styling
- Customized prompt cards
- Professional guest flow
- Pre-event planning

The Spark

Up to 2 hours
Up to 25 participating guests

\$400

The Signature

Up to 3.5 hours
Up to 40 participating guests

\$550

The All Night

Up to 5 hours
Up to 70 participating guests

\$800

Perfect For

The Spark

An intimate experience for smaller gatherings.

- ✓ Birthday celebrations
 - ✓ Girls' nights
 - ✓ Baby showers
 - ✓ Bridal showers
 - ✓ Mother's Day gatherings
 - ✓ Small family celebrations

The Signature Lounge

The perfect balance of conversation and guest flow.

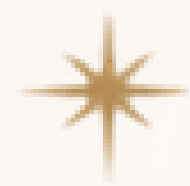
- ✓ Milestone birthdays
- ✓ Engagement parties
- ✓ Bachelorette weekends
 - ✓ Retirement celebrations
- ✓ Graduation parties
- ✓ Holiday gatherings
 - ✓ Larger family celebrations

The All Night

Designed for celebrations where guests come and go throughout the event.

- ✓ Large birthday parties
 - ✓ Weddings
 - ✓ Wedding receptions
- ✓ Anniversary celebrations
- ✓ Open-house style parties
- ✓ Multi-generational family events
 - ✓ Luxury private celebrations

Easy to Recommend. Easy to Work With.



I make your job easier by delivering a polished, well-managed experience that your guests love and your team can count on.

Early Arrival & Setup

Professional Communication

Minimal Supervision

Engages Guests

Fully Insured

Event-Specific Customization

Adapts to changing timelines

Organized Guest Flow

Professional Documentation



A Stress-Free Process

01 Initial Inquiry

Share your event date, location, guest count, and a few details about your celebration or corporate event.

02 Custom Proposal

Receive a personalized recommendation with the best format, estimated guest capacity, cost, and optional customization ideas.

03 Planning & Coordination

We'll confirm logistics, timeline, styling, setup requirements, and any event-specific details to ensure everything fits seamlessly into your event.

04 Event Day

I arrive early, complete the setup, manage the tarot station independently, and adapt to the flow of your event while keeping guest experience organized and welcoming.

05 Wrap-Up

After the event, I'll provide any requested documentation and remain available for future bookings, referrals, or follow-up questions.



Let's create an event your guests will still be talking about next week.

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[Request Availability](#)

[Schedule a Call](#)

Fill out the form and receive a quote for your event within 24 hours

Schedule a free call in Google Meet to discuss your event