ROADMAP TAROT

Corporate Tarot Experience Guide

Everything You Need for a Seamless Event

Elevated Tarot Experiences for Corporate Events, Conferences & Team Celebrations



Roadmap Tarot · San Francisco Bay Area

CORPORATE TAROT EXPERIENCE GUIDE

Welcome

Thank you for considering Roadmap Tarot for your event.

This guide explains what guests can expect, how the experience works, and what is needed to create a smooth and memorable activation.



TRUSTED BY ORGANIZATIONS INCLUDING

LinkedIn · Google · Stripe · Logitech
San Jose Opera · College of San Mateo · Treehouse Hotel

Thoughtful conversations.
Seamless guest flow.
A memorable shared experience.



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A thoughtful conversation, not traditional fortune-telling

A corporate tarot experience is as a relaxed drop-in station. Guests visit whenever they're ready, spend about 4–5 minutes with me, and then make room for the next person. It fits naturally into networking or social events without interrupting the flow

The psychology-inspired experience focuses on reflection, strengths, opportunities, confidence, and decision-making. Guests need no prior knowledge of tarot and no requirement to “believe” in it.



A meaningful conversation in just a few minutes.

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Four simple steps for every guest

01

Choose a question

Guests may arrive with a question or select one from optional prompt cards.

02

Select a card

The guest chooses a card or participates in a short spread.

03

Enjoy a 4–5 minute reading

The conversation is focused, positive and appropriate for a corporate environment.

04

Leave with a takeaway

Guests leave with a useful insight, reflection or memorable moment.

THE TONE IS

Warm

Professional

Inclusive

Conversational

Non-judgmental

Corporate-friendly

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Designed to fit naturally into your event

01

Team Appreciation

02

Holiday Party

03

Conference Lounge

04

Networking Event

05

Employee Wellness

06

Leadership Summit

07

Client Appreciation

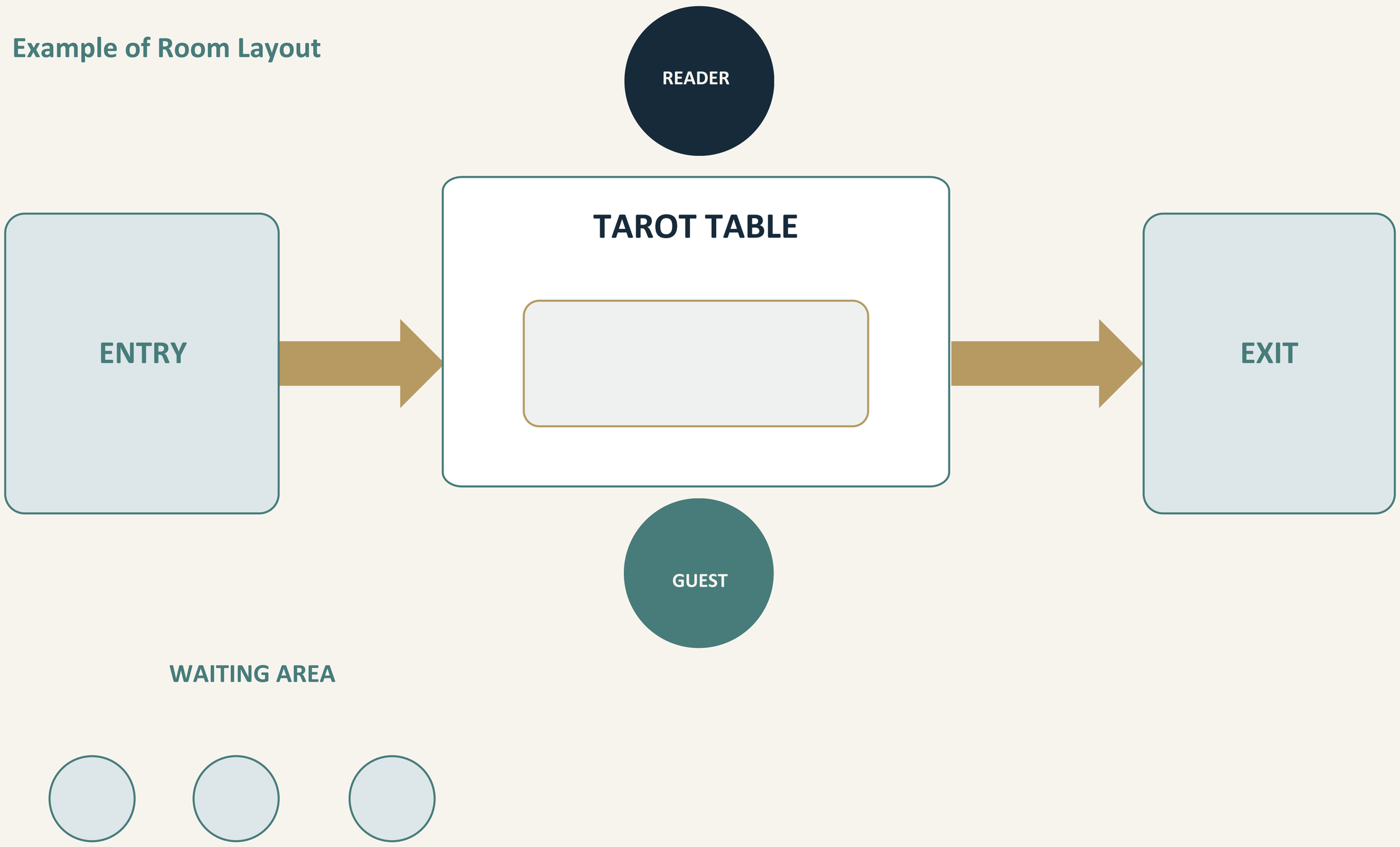
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Company Celebration

The experience works especially well as a flexible activation guests can visit throughout the event.

A compact setup with a clear guest flow

Example of Room Layout



IDEAL SETUP

- One 5-foot table
- Two comfortable chairs
- Approximately 8 × 8 feet
- Good ambient lighting
- Visible, slightly quieter location
- Access 20 minutes early

OPTIONAL

- Additional waiting chair
- Event signage

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Tips on where to put the Tarot reading station

Works Well

- Visible to guests
- Away from speakers
- Comfortable lighting
- Room for a small waiting area
- Easy access without blocking traffic

Best to Avoid

- Directly beside the DJ or band
- In front of the buffet
- In a narrow hallway
- In a high-traffic doorway
- In very dark or loud areas

A quieter corner improves the guest experience without separating the activation from the event.

Capacity scales with activation time

Experience Time	Recommended Guest Capacity
1 hour	**12–15 guests**
1.5 hours	**18–22 guests**
2 hours	**25–30 guests**
3 hours	**35–45 guests**
4 hours	**50–60 guests**



A small waiting list is normal and often creates additional interest around the experience.

Styling can complement the event



Spa Tarot Lounge for LinkedIn



Happy Hour for Administrative Assistants at LinkedIn



Victorian Style Holiday Team Party at Treehouse Hotel

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Styling can complement the event



Halloween Office Party at Logitech



ServiceNow Employee Appreciation Event

Styling may be adapted to complement the venue, event colors or overall theme.

Optional enhancements add structure or personalization

01	**Question Prompt Cards**	Professionally designed prompts help guests choose a meaningful question before their reading.
02	**Themed Styling**	Florals, fabrics, candles, decorative accents and event-specific details.
03	**Custom Guest Experience**	Readings may be adapted around leadership, confidence, appreciation, reflection or the year ahead.
04	**Guest Sign-Up System**	A structured list helps manage demand and keeps the activation running smoothly.
05	**Branded Takeaway Cards**	Optional customized cards featuring event messaging, reflective prompts or QR codes.

Optional enhancements may involve an additional fee.

Popular Questions Guests Ask

Career & Direction

- “ What's my next opportunity?
- “ Where should I focus my energy?
- “ What's my biggest strength right now?

Leadership & Confidence

- “ What quality should I develop?
- “ What is holding me back?
- “ How can I become more confident?

Balance & Personal Growth

- “ Where do I need more balance?
- “ What should I release?
- “ What deserves more attention?

Guests may ask their own question or use one of these prompts.

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Your Event Checklist

Everything you'll need for a smooth experience

ONE WEEK BEFORE

- [ ] Confirm the event schedule
- [ ] Share the venue address and parking instructions
- [ ] Let me know your estimated guest count
- [ ] Reserve one table and two chairs
- [ ] Introduce me to your on-site contact
- [ ] Let me know if there is a theme or dress code

DAY OF THE EVENT

- [ ] Table and chairs are in place
- [ ] Provide access 30 minutes before guest arrival
- [ ] Show me to the designated setup area
- [ ] Make a brief announcement (optional but recommended)
- [ ] Enjoy your event while I take care of the rest

PROFESSIONAL DOCUMENTS AVAILABLE

✔️ Fully insured
✔️ W-9 available
✔️ Service agreement available
✔️ Invoice provided
✔️ Certificate of Insurance available upon request
✔️ Happy to complete vendor onboarding if required

Packages

The Parlour | 2 Hours |$600 | Best for 25–30 reading guests

A polished tarot corner for smaller team socials, cocktail hours, and intimate professional gatherings that need a memorable guest moment without taking over the room.

Includes

- elegant tarot setup
- short guest-friendly mini readings
- pre-event coordination
- sign-up sheet, if needed
- basic guest flow guidance

The Signature Lounge |3 Hours |$800 | Best for 45–50 reading guests

A refined tarot lounge for conferences, company celebrations, women-centered professional events, and mid-size holiday parties where steady guest engagement matters.

Includes

- everything in The Parlour
- wider guest coverage
- custom styling details
- stronger lounge feel for the room

The Grand Salon | 4 Hours | $1000 | Best for 60–70 reading guests

A fuller lounge-style experience for larger corporate events with steady guest flow, stronger visual presence, and more time for guests to receive readings.

Includes

- everything in The Signature Lounge
- more guests can get a reading
- premium styling level
- post-event recap by email (optional)

Booking & Payment

Reserving Your Date

To secure your event, a signed agreement and a deposit are required, depending on the event type and your organization's policies.

Payment Options

Payment can be made by:
✓ Bank transfer
✓ Company check
✓ Credit card
✓ Zelle
✓Venmo
✓PayPal

How to Reserve Your Event

1. Share the contact information (name, email, and phone number) for the person responsible for the agreement.

2. I will prepare the Service Agreement and invoice and send them directly to your designated contact. A $50 deposit secures your reservation

3. Once the agreement is signed and the deposit is received, your event is officially confirmed. The remaining balance is due within 2 business days after the event.

Need something specific?
Every company has its own event policies. I'm happy to adapt the setup and provide any documentation needed to meet your internal requirements.

Professional, polished and easy to work with



About Yuliya Morozova

Yuliya Morozova is a professional tarot reader specializing in elevated experiences for corporate events, conferences, and private celebrations throughout the San Francisco Bay Area.

With more than eight years of experience, she offers psychology-inspired readings that create thoughtful conversations, memorable interactions and meaningful guest engagement.

Corporate clients consistently mention three things: professional communication, beautiful presentation, and an experience their guests keep talking about.

“Thank you so much for being such a wonderful part of our event. Everyone enjoyed their readings, and there was so much interest that guests wanted you to stay longer! That speaks volumes about how much they loved the experience.”
- Aleeza O., private equity company holiday party, Menlo Park

“I can't say enough great things about Yulia! She was early and themed her table to our theme. She is so friendly and engaging! The feedback we had from our team members was incredible.”

- David H., team holiday party at Treehouse Hotel Sunnyvale

Roadmap Tarot

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